

Membership Packet  
Wheels4Heros Car Company

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## **Welcome Letter**

Dear Car Enthusiast,  
Welcome to Wheels4Heros Car Company! We're thrilled to have you join our passionate community of automotive enthusiasts. Whether you love American muscle, JDM, Euros, classics, or lifted trucks, you've found your place. As a non-profit organization, we are dedicated to promoting camaraderie, hosting inclusive events, supporting local charities, and celebrating the automotive lifestyle.

Thank you for choosing to ride with us. We're excited to see what we'll build—together.

Drive proud,  
James Konrad  
President, Wheels4Heros Car Co.

## **About the Club**

### Mission Statement:

Wheels4Her0s Car Company is a non-profit organization formed to unite car enthusiasts, support veterans/first responders/local charities, and host safe, family-friendly automotive events in our community.

### Core Values:

- Respect for all builds and people
- Community over competition
- Charity as our driving purpose
- Passion that fuels everything we do

## **Club Structure**

Wheels4Her0s Car Co. operates with a structured leadership team to ensure smooth operations, fair representation, and consistent alignment with our mission.

Executive Board:

### **\*\*President\*\***

- Provides overall leadership and vision
- Presides over meetings and events
- Serves as the public face of the club
- Oversees all club activities and partnerships

### **\*\*Vice President\*\***

- Supports the President in all duties
- Oversees committees and event planning
- Steps in when the President is unavailable

### **\*\*Treasurer\*\***

- Manages the club's finances
- Tracks dues, expenses, and donations
- Prepares annual financial reports
- Coordinates with nonprofits for charity donations

### **\*\*Secretary\*\***

- Maintains meeting minutes and official records
- Manages club correspondence and notices
- Updates the member roster
- Assists with scheduling and documentation

Additional Roles (as needed by the discretion of the board of directors):

### **\*\*Events Coordinator\*\***

- Plans and manages meets, shows, cruises, and fundraising events

### **\*\*Media/Marketing Lead\*\***

- Handles social media, promotions, flyers, and branding
- Coordinates photography and videography at events

### **\*\*Membership Chair\*\***

- Processes new member applications
- Welcomes and orients new members
- Keeps track of member participation and dues

**\*\*Regional Leads (if applicable)\*\***

- Represent the club in their region
- Organize localized events and meet-ups
- Serve as liaisons between members and leadership

**Elections:**

Leadership roles are elected Bi-Annually by voting members in December. All active members in good standing may run or vote.

**Term Limits:**

Officers may serve 2-year terms and may be re-elected unless otherwise voted upon.

**Committees:**

Temporary or permanent committees may be formed to support specific projects, events, or causes.

### **Membership Benefits**

As a member, you get:

- Official club decals and Membership ID
- Access to member-only events, cruises, and meets
- Voting rights on major decisions
- Eligibility to show under the club banner
- Involvement in community service and charity drives

### **Membership Dues**

Annual Membership Fee: \$10

\*Due upon joining and renewable each year at the end of the month that the member joined.

### **Club Activities**

- Monthly Meets
- Charity Car Shows
- Cruise Nights
- Veteran/Community Support Drives

## **Membership Requirements**

1. Must be at least 18 years old
2. Must own or be actively building a vehicle
3. Must represent the club respectfully at all times
4. Must not engage in reckless behavior while representing the club

## **Code of Conduct**

- No street racing or reckless driving at events
  - Respect all members regardless of build or background
  - No hate speech, harassment, or discrimination
  - Clean up after yourself at all events
  - Be kind to our sponsors, hosts, and partners
- Violations may result in warnings, suspension, or removal from the club.

## **Liability Waiver**

By signing this packet, I acknowledge:

- I am responsible for my own actions and my vehicle.
- Wheels4Heros Car Co. is not liable for damages, injuries, or losses at events.
- I will adhere to club rules and respect all local laws.

## **Membership Application**

Name: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Address: \_\_\_\_\_

- I have read and agree to the Code of Conduct and Liability Waiver.
- I understand this is a non-profit organization and fees support club functions and charitable causes.
- I permit to be photographed at events for social media and promotional use.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

## **Mail or Email Completed Form (page 7) & Dues To:**

Wheels4Heros Car Co.

ATTN: Membership Services

accounts@wheels4heros.org

1405 Spring Street, Sobieski WI, 54171

Payment Methods Accepted: Venmo, Square, Check & Cash (In-person Only)